



**NEW JERSEY DEPARTMENT OF MILITARY AND VETERANS AFFAIRS  
JOINT FORCE HEADQUARTERS  
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**ARMY BULLETIN NO. 12**

**3 March 2005**

**TAG ARNG STRENGTH MANAGEMENT IMPACT AWARDS FOR FY 2005**

1. The key to Strength Management in our units is the individual soldier and commanders of our force.
2. The Adjutant General has established the following Strength Management Awards to recognize those soldiers and commanders who excel at his number one priority:

**a. Individual Awards:**

One week (August 2005) Beach vacation in Building 64 at Sea Girt for the soldier that produces the most leads that become enlistments from 1 March 2005 to 15 June 2005. A minimum of 10 enlistments are required to qualify for the award.

Meritorious Service Medal for one soldier in each Battalion that produces the most leads that become enlistments from 1 March 2005 to 30 September 2005. A minimum of 10 enlistments are required to qualify for the impact award.

Army Commendation Medal for any soldier that produces 10 or more leads that become enlistments from 1 March 2005 to 30 September 2005.

**b. Commander Awards:**

One week (August 2005) in Quarters 1 at Sea Girt for the Commander of the Battalion that produces the most leads that become enlistments from 1 March 2005 to 15 June 2005. A minimum of 35 enlistments are required to qualify for the award.


One week (August 2005) in Quarters 3 at Sea Girt for the Commander of the Company that produces the most leads that become enlistments from 1 March 2005 to 15 June 2005. A minimum of 20 enlistments are required to qualify for the award.

A Weekend Get-Away at the Shore in September 2005 for every Commander whose unit, as of 15 July 2005, has an 85% or better Retention Rate and a 17% or less Attrition Rate.

3. The Adjutant General encourages all units to establish a Strength Management Awards program to recognize the soldier and leaders who are making Recruiting and Retention a success.

4. POC for this Army Bulletin is G1 at 609-562-0652.

OFFICIAL:

A handwritten signature in dark ink, appearing to read "Stephen J. Hines", is written over a faint, circular official stamp.

STEPHEN J. HINES  
COL, GS, NJARNG  
Chief of Staff

GLENN K. RIETH  
Major General, NJARNG  
The Adjutant General

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